



ALE | Where Everything Connects



Rainbow Voice – Changing the way businesses communicate





Addressing today's business communication needs

Regardless of the change that your business is seeking to make, **effective communication** technologies are a main source for delivering true value. Cloud-based communication solutions present a tremendous number of opportunities and are becoming increasingly sought after by companies around the globe.

Businesses are looking to augment both internal and external communication processes while **seamlessly integrating** them into other crucial areas of the business as well as developing new use cases.

However, with the vast number of solutions already on the market, how can you ensure that the solutions you've chosen are best suited to your business's **unique needs**?

Additional questions need to be addressed before progressing any further; how will the technology be acquired; how will it help my business; how much will it cost, all need to be answered before progressing any further.

Alcatel-Lucent Rainbow™ Voice, built on the Rainbow Communications Platform as a Service (CPaaS), offers unified communications (UC), feature-rich telephony, along with deskphone and voice call traffic, all at an affordable price. With little to no up-front investment, this technology is perfect for businesses of any size looking to gain an advantage over competitors.

Executing the art of the possible

Truly borderless communications:

An increasingly flexible and mobile workforce is rapidly changing the communication requirements of the traditional office environment. The need to enable employees to connect from anywhere, at anytime, without compromising productivity is the new norm.

However, prioritizing resources to meet new demands creates a challenge for both business owners and IT managers as they endeavour to deliver the **right user experience**, over existing infrastructure.

Rainbow Voice offers a **state-of-the-art, secure** cloud-based communications package that is simple to implement and maintain. It enables you to easily develop and integrate real-time communications features into new or existing business applications so that you can focus on what you do best.

By seamlessly integrating into both new and existing businesses processes, Rainbow Voice is an affordable, all-in-one enterprise-grade communication service that **transforms your business** and streamlines the way you communicate both internally and externally.



**Unified
communications**



**Smart
telephony**



**Network
on demand**



Communication processes tailored to your business

For communication platforms to be effective, they need to **seamlessly integrate** into a business' individual workflows so that users can focus on the task at hand.

The Rainbow developer hub lets you access hundreds of APIs, SDKs, and developer resources to expand the off-the-shelf Rainbow UC platform and create new, **tailor-made integrations** that suit your unique business communication needs.

You can also access pre-built Artificial Intelligence (AI) powered bots to help you automate mundane tasks, **saving you both time and money.**

Our goal is to provide you with the tools you need to ensure that your users remain focused on what they need to achieve while we take care of the rest.

Engaging UCaaS experiences

With hundreds-of-thousands of downloads already, you too can easily experience how our Rainbow UC platform is helping businesses around the world enhance their communication processes.

As part of the Rainbow Voice package you will have instant access to the Rainbow application, providing your employees with a host of **key communication functionalities** such as; instant messaging, presence, group chat, file exchange, video and audio VoIP calls, and screen sharing, from any device.

You'll experience faster decision making, streamlined internal and external communications, and a **more productive workforce**.

Regardless of whether you decide to expand Rainbow with new integrations, or opt to choose our comprehensive off-the-shelf version, Rainbow Voice offers a consumer-grade user experience with the ability to quickly and securely **optimize your communication processes**, while also maintaining complete management oversight.





Smart telephony solutions

Every Rainbow Voice package offers an array of **cloud-based telephony capabilities** suitable for any business seeking to deliver a professional experience.

With a variety of award-winning phones and telephony options from which to select (including: IP, TDM, DECT and analogue), the choice of technology is entirely up to you.

Fixed-mobile convergence and simple click-to call functionality lets employees communicate with anyone inside or outside of the business.

Additionally, with domestic call traffic included, your employees can easily contact **anyone**, from **anywhere**, and from **any device**.

Whether on the go, or in the office, the Rainbow Voice multi-device functionality offers an engaging user-experience that's both easy to use and perfect for today's increasingly mobile workforce.

Consistently delivering value to your business

Minimal up-front investment:

Rainbow Voice offers a **scalable platform** to support your transformation requirements with little to no up-front financial investment. Choose a monthly per-user subscription, or purchase the deskphone equipment outright and benefit from technology that consistently ensures a quality user experience and delivers excellent return on investment (ROI).

Simple self-service:

You can **independently manage and monitor** your activity and usage through an easy to use portal, or let our partners take care of it for you.

Flexible and safe:

A wide variety of phone sets, voice recorder, and PSTN conferencing options are readily available, as well as **secure dedicated hosting**, with strict data privacy policies.

Tailor-made integrations:

Access existing integrations or create new ones to seamlessly embed Rainbow Voice Services into your business processes. **Boost ROI and improve user adoption.**

Network on Demand:

The Alcatel-Lucent Enterprise (ALE) Network on Demand service provides the underlying infrastructure required to ensure an **excellent user experience** with enterprise-grade, unified LAN and Wi-Fi connectivity, including support and maintenance.

Brochure

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Rainbow Voice service plans

Rainbow UC + Telephony + Traffic



Office

Rainbow Essentials

- Extensive PBX features
- Single line
- Desk phone or PC
- Peer-to-peer audio and video conferencing

Stand-alone device (e.g. meeting room)



Enterprise

Rainbow Enterprise

- All Office features +
- Voicemail
- Multi-line and three-way conference
- Audio and video conference with up to 10 participants
- Outlook plugin
- Minutes on a per business basis

Full-feature mobile worker

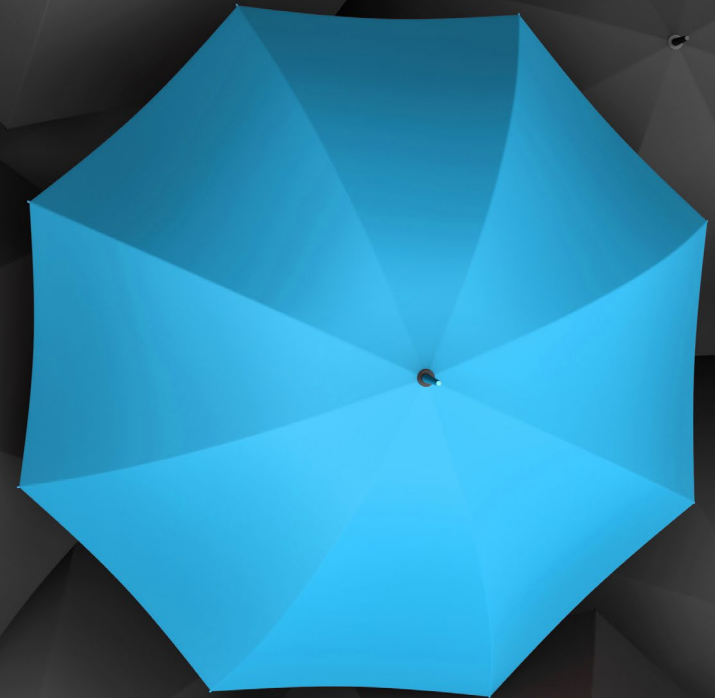
Choose Rainbow Voice to stand out from the crowd

A “start-up” with a century of experience, ALE has become the **clear choice** for enterprise communication solutions, providing a competitive advantage for thousands of businesses.

Rainbow Voice provides a tailor-made, business communications package that delivers affordable unified communications (UC) and telephony solutions suitable for any business environment. With the ability to create unique integrations to meet your business’ objectives, or access a host of tried-and-tested applications, we’re here to assist you at every stage of your digital transformation journey.

Differentiate your business by providing more than just stand-alone telephony and gain an advantage in today’s highly competitive marketplace.

Rainbow Voice state-of-the-art technology lets you get started quickly with little up-front hardware or software costs.



Brochure

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User-friendly. Flexible. Affordable

Benefit from Alcatel-Lucent Rainbow Voice.

Sign-up today at: <https://openrainbowvoice.com/>

We are ALE.

We make everything connect
by delivering technology
that works, for you.
On Premises. Hybrid. Cloud.



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