



THE PROACTIVE SMART CITY

Connecting everything and everyone for smarter living



- ### CITIZEN SAFETY
- + MULTI-CHANNEL AWARENESS
 - + MASS NOTIFICATIONS
 - + EXITS WAYFINDING
 - + SECURITY STAFF AND VEHICLES TRACKING
 - + EMERGENCY (HELP) POINT



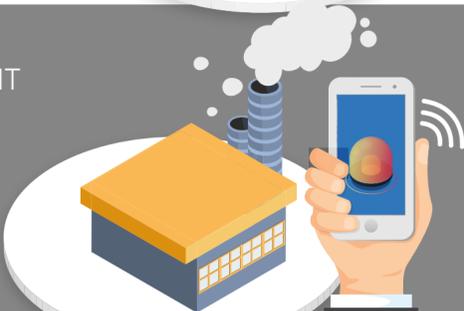
- ### SMART LIGHTING
- + SMART ELECTRICITY METER
 - + ENHANCED PUBLIC SAFETY
 - + AUTOMATIC CONTROL AND MAINTENANCE
 - + REDUCED CARBON FOOTPRINT



- ### SMART URBAN TRANSPORT
- + CCTV INTEGRATION
 - + FLEET TRACKING
 - + ON BOARD WI-FI



- ### SMART ENVIRONMENT
- + POLLUTION PEAK ALERT
 - + SMART WASTE MANAGEMENT
 - + SMART ENERGY
 - + SUSTAINABILITY



- ### SMART RETAIL
- + INDOOR LOCATION-BASED SERVICES
 - + WAYFINDING
 - + PUSH MARKETING
 - + CUSTOMER INTELLIGENCE



- ### eTOURISM
- + SMART CIVIC APP
 - + CITY ATTRACTIONS
 - + POINTS OF INTEREST
 - + TOURIST COMMUNITY



- ### SMART URBAN TRAFFIC
- + SMART PARKING
 - + TRAFFIC SENSORS DATA
 - + CCTV INTEGRATION
 - + OPERATIONS CENTER



- ### eGOVERNMENT
- + 24/7 PUBLIC SERVICES
 - + CITY SERVICE BOTS
 - + DOCUMENT RETRIEVALS
 - + CITIZEN PUBLIC DAMAGE NOTIFICATION

