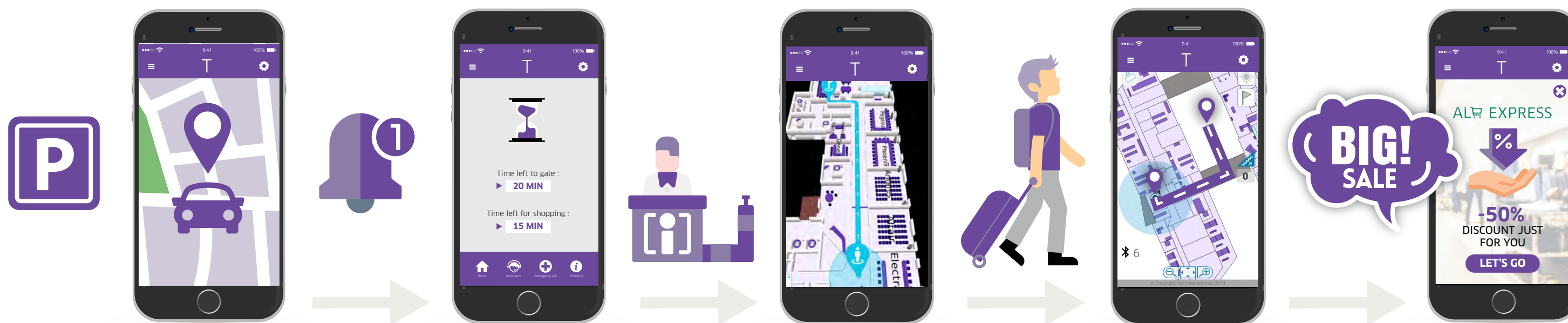


Location-based services in transportation



1 • When a traveler arrives at the airport parking garage, the Smart Park remembers their parking location (parking lot coverage is required). *Note: The mobile app starts automatically if the app was used previously and the phone has remained active.*

2 • As the traveler enters the airport they receive notifications about their departure gate and boarding time.

3 • When the traveler opens the app, they can see where they are located in the terminal and can find the closest and shortest check-in and security lines.

4 • Once through security, the traveler can enter the flight number to get directions to the gate. It also provides an estimate of how long it will take to get to the gate.

5 • As travelers make their way through the airport, promotional coupons and notifications can be sent for duty-free shops, restaurants, or other retail outlets.



6 • Travelers who have time to spare can browse the map, click on a POI (point of interest) to get directions to their favorite coffee shop or breakfast spot.

7 • The traveler can share their location with their Facebook, Wechat or LinkedIn community.

8 • When the traveler returns from their trip they can easily locate their car using the Smart Park feature.

9 • In the event of an emergency, airport security administrators can use the tracker feature to quickly locate and mobilize security staff.